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**GONZAGA (ITALY)**  
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3<sup>rd</sup> PANEL FOCUS

**“THE IMPORTANCE OF  
ADOPTING POLICIES  
FOR GREEN  
GROWTH/GREEN  
ECONOMY”**



***Rural areas must seize opportunities to develop local energy and food ecosystems and stronger integration with urban areas. The European Green Deal and the producer-to-consumer strategy can create jobs and avoid an economic shift away from rural areas. Investment is needed to take advantage of participatory and sustainable projects that move towards circular economy models that enhance production chains, create jobs and reduce carbon footprints.***